



Oklahoma Comprehensive Cancer Network (OCCN) Executive Team Meeting September 09, 2021 (ZOOM)

Attendance

Alexis Burris, Andrea Rooks, Chantel Hartman, Heather Carter, Dr. Mark Doescher, Stephanie Pharr

Welcome & Introductions

New OCCN Members

Andrea Rooks:

- Dr. Ashlea Braun, OSU Department of Nutritional Sciences
- Angelina Hooper, OSDH Tobacco Prevention-Acting Lung Cancer/Tobacco Cessation Lead

Presentation

OCCN Facebook Discussion

Jamie Hadwin, OSDH Communications:

- No cost/charges for set-up and content management
- Can help guide through level of administration of what to be shared/communicated
- Can provide basic social media training and guidance
- One admin to serve account but will not manage the page once it has been approved
- Serve as backup in case of turnover, temporary absence, or emergency communications as needed
- Can assist with account being open-record
- Access to social media management tools to schedule and plan content (to be determined by which platforms are chosen)
- Can assist with security breaches, and protocols to keep the account secure
- Legal department currently developing community guidelines to avoid spam links, trolls, etc.

OCCN Webpage Discussion:

Cortney Freeborn, OSDH Communications:

- Currently using Adobe Experience Platform
- Customizable Header, Footer, Color Schemes, and Content (see OSDH Covid and OMMA sites)
- Created and maintained by OSDH Communications staff for one-time fee
- Security/Customer Support offered by OMES for one-time fee
- Increased sustainability/Reduced risk of loss of content
- No itemization or extra fees for scheduled maintenance, updates, overhaul, weekly updates, hands-on graphic assistance, etc
- Can accommodate request for assigned OCCN representative access if needed
- Website can be a stand-alone domain but will need to incorporate "oklahoma.gov" (ex: <https://oklahoma.gov/occn.html>)
- Can include search engine optimization (SEO) plan to ensure priority in search engines
- Tableau compatible

Note: OCCN Co-Lead (Andrea Rooks) will proceed with plans to coordinate development of both website and Facebook page with OSDH Communications-announcement of progress will be ongoing (TBA)

Leadership

July 2021 Executive Team Meeting Highlights/Overview

Dr. Doescher:

- New OCCN Members: Dr. Ajay Jain and Lori George
- Need for reengagement of OCCN members and statewide recruitment
- Review of Cherokee Nation and Colorado Cancer Control Plans
- Tableau Delays
- Workgroup Report Outs
 - Cervical/HPV: Resuming events Autumn 2021
 - Breast: Mobile Mammography Unit repairs, OUSCC concentrating on Cervical Cancer outreach
 - Lung/Tobacco: CMS comment, focus on increasing access/reducing stigma
 - Colorectal: OCCN Lead and Co-Lead acting as workgroup leads, OK lags in CRC Screening, Guideline changes (ages 45-49)

Note: for more detailed information see previous meeting notes

OCCN Communication Protocol

Andrea Rooks:

- Both Workgroup Lead and Co-Lead to review/approve resources (partner program information, event announcements, data updates, etc) before sending request to share with OCCN
- Workgroup Leadership to develop/utilize individual email distribution list (see OCCN Directory Smartsheet) to share workgroup priority cancer-related resources
- Amendment to bylaws not deemed necessary at this time

Strategic Planning

August 2021 OCCN Meeting Workgroup Breakout Outcomes

Cervical Cancer/HPV Vaccine Workgroup, Stephanie Pharr:

- Meeting with the HPV Oral Provider Campaign Strategy Committee
- Discussions with HPV Roundtable regarding Back on Track series, collaborating with OKPCA and Merck

Breast Cancer Workgroup, Heather Carter:

- Minority Women's Health Forum in need of speaker (Oncologist, Surgeon, Researcher, etc)
- Difficulties securing AI contacts for Mammography Centers of excellence
 - D'Elbie Walker has provided Creek Nation radiology contact

- Andrea Rooks will send OKCIC radiology contact

Lung Cancer/Tobacco Cessation Workgroup, Alexis Hartman:

- Meeting with Dr. Neal regarding reducing stigma and increasing screening rates
 - Dr. Neal considering joining OCCN (will reconnect in October)

Colorectal Cancer Workgroup, Dr. Doescher and Andrea Rooks: Did not meet due to technical difficulties

- Workgroup Leadership Recruitment from OUSCC AI CRC Screening Project Navigator trainees
- Continue OCCN participation in ACS CRC Coalition meetings
 - Need new contact information/calendar invite
 - Stephanie Pharr meeting with Nicole Danley, ACS tomorrow-will update

HPV Oral Provider Campaign

Andrea Rooks:

- The HPV Oral Health Provider Campaign Strategy Committee will continue to meet until project complete (next meeting October 15, 2021)

Review of State Cancer Control Plans

Maryland	South Dakota	Nevada
Definitions/Key Terms	Background and How to Use it	Good Priorities Layout
Highlights Health Disparities	Definitions/Key Terms	Visuals Associated with Goals and Data
Includes Alcohol, Environmental, Mental Health, Palliative Care	Vision, Mission and Goals upfront and followed by clear goals and objectives	Some Content Resembles OCCCP Cancer Fact Sheets
SMART Objectives	Includes Cancers, Environmental, and Health Disparate Pops	Includes Prostate and Melanoma
Lengthy (133 pages/50+ pages until Objectives)	Brief (15 pages)	
Good Visual Impact	Priority Layout Not Preferred (as compared to MD and NV)	

Discussion/Closing Remarks

Andrea Rooks:

- Paula Warlick, ACS CAN has resigned from OCCN due to reassignment of job duties
- September is Prostate and Gynecological Cancer Awareness Month (see GW website)
- OSDH Comp Cancer Website has updated OCCN tab/page (agenda, notes, and attachments)

Next Steps

Andrea Rooks:

- Workgroup Leadership to confirm 2022 OCCN leadership
- Cancer Plan Reviews: West Virginia
- October 14, 2021 OCCN meeting agenda Items request
- Next Executive Team meeting scheduled November 18, 2021 (ZOOM)

Meeting Adjourned